

PRESS RELEASE

Sangit Kala Kendra (SKK) was founded in 1973 by late Shri Aditya Vikram Birla to encourage and nurture the various performing arts. Since its inception the Kendra has been presenting prestigious art events and thereby has acquired recognition as one of the premier cultural institutions of the country.

SKK instituted in the year 1996, the “**Aditya Vikram Birla Kala Shikhar Puraskar**” in memory of its founder President. This award is conferred on an artist in the visual or performing arts for lifetime achievement and comprises Cash Award of Rs.3.0 lacs, a memento and a scroll of honour. This year, that is 2017, it is proposed to present the award in the field of “**Hindustani Classical Vocal**”. It will be awarded to a living, senior and reputed artist.

In addition to the above, awards of the “**Aditya Birla Kala Kiran Puraskar**” would be presented to two young and promising artists in the above field. The artists should be citizens of India, between the age of 25 to 40 years, and have a promising future. The puraskar comprises a cash award of Rs.75,000/-, a memento and a scroll of honour.

In the past the renowned artists who have been awarded the Kala Shikhar Puraskar are:

Kum. Lata Mangeshkar (1996), Shri M.F. Hussain (1997), Guru Kelucharan Mohapatra (1998), Pt. Ram Narayan (1999), Pt. Bhimsen Joshi (2000), Shri Habib Tanvir (2001) and Shri Sankho Choudhuri (2002), Smt. Tejan Bai and Shri Jeeva Soma Maashe (2003), Shri Purshottam Das Jalota (2004), and Dr. Gangubai Hangal (2005), Shri K. G. Subramanyan (2006) Smt. Mrinalini Sarabhai (2007), Pandit Vijay Raghav Rao (2008) Pandit Jasraj (2009), Prof. Raj Bisaria (2010), Shri Nagji Patel (2011) and Padmashri Smt Yamunabai Jawle & Shri Nageshwar Rao (Babji) (2012), Dr. Girija Devi (2013), Pandit Birju Maharaj (2014), Pt. Shiv Kumar Sharma (2015) and Dr. Pratibha Agrawal (2016).

Application / Nomination Forms for “ **Aditya Birla Kala Kiran Puraskar**” may be obtained from **Sangit Kala Kendra, Ground Floor, Industry House, 159, Churchgate Reclamation, H.T. Parekh Marg, Opp. Ramon House, Mumbai 400020** (Telephone +91-22-22854654 E-Mail: sangitkalakendra@adityabirla.com).

You can also download the Application Form from the attached link
(www.sangitkalakendra.org)

Last Date for Submission of Application
September 25, 2017